

**THE SANTA BARBARA CHAPTER  
OF THE  
CALIFORNIA SPECIAL DISTRICTS ASSOCIATION**

**PRESENTS THE ANNUAL CHAPTER DINNER MEETING FOR  
2009**

**Friday, November 20, 2009**

Social time: 6:30 P.M.

Dinner: 7:00 P.M.

**at**

**Alisal Guest Ranch and Resort**  
**(1054 Alisal Rd)**  
**(2 miles south of Solvang)**

Menu: Entree Choices: Angus Prime Rib, Alaskan Halibut, or  
Stuffed Chicken Breast w/ Tavern Ham and Boursin Cheese  
they request that your reservations be turned in by Monday the 16th  
\$65.00

**Speaker: Bruce McPherson,**  
**Former California Secretary of State**  
**2005-2007**

**Representing California Forward,**  
**He will speak on the future of the state and**  
**the need for a constitutional convention.**

<http://www.cafoward.org>

Contact Susie at 968-5885 or email [emid1@verizon.net](mailto:emid1@verizon.net) for Reservations:  
See You there!

**Thank You**

## **Bruce McPherson**

### **Former California Secretary of State**

**Bruce McPherson was Secretary of State from 2005 to 2007 after having been nominated by the Governor and unanimously confirmed by the State Senate and Assembly. In that capacity, he led election reforms, developed innovative ways to ensure the integrity of every vote, and made government more customer friendly and efficient for Californians.**

**Prior to serving as Secretary of State, Mr. McPherson represented Monterey, San Benito, Santa Clara and Santa Cruz counties as a state senator from 1996 to 2004. From 1993 to 1996, he represented Santa Cruz and Monterey counties in the California State Assembly. While in the Legislature, he earned a reputation as a moderate and nonpartisan officeholder - a fiscal conservative who successfully worked to improve our education system and to protect California's environment and scenic coastlines. In the Assembly, Mr. McPherson chaired the Elections and Reapportionment Committee and authored several key pieces of legislation including laws requiring candidates to post their disclosure statements online, allowing high school students to assist at polling places on Election Day, and establishing a bipartisan commission to study the effectiveness of the Political Reform Act. He also authored a bill to make the Secretary of State's Office a non-partisan office.**

**Prior to holding public office, Mr. McPherson spent 26 years in the newspaper business as a reporter and then editor of his family-owned Santa Cruz Sentinel.**

**Mr. McPherson holds a degree in journalism from Cal Poly San Luis Obispo and in 2005 was awarded an honorary degree of Doctor of Humane Letters from California Polytechnic State University, San Luis Obispo.**